



Siegel-WisdomTree Model Portfolios

A Time-Tested Approach to Long-Term Investing

Blending the groundbreaking research of Professor Jeremy Siegel with the innovative investment expertise of WisdomTree.



Dr. Jeremy Siegel

In collaboration with Dr. Jeremy Siegel, WisdomTree Senior Economist, Emeritus Professor of Finance at The Wharton School of the University of Pennsylvania and author of *Stocks for the Long Run*, WisdomTree developed the Siegel-WisdomTree Model Portfolios to help investors navigate ongoing market and macroeconomic complexities.

A Comprehensive Investment Solution “for the Long Run”

In 2019, WisdomTree launched the Siegel-WisdomTree model portfolios which are designed to empower financial advisors to better serve their clients’ long-term goals of wealth creation and protection across changing market environments.

Professor Siegel’s research and expertise influence the investment decisions based on the three key principles that drive this long-term investing approach:

Quality and Valuations Always Matter

In addition to earnings quality and profitability, long-term investors should always be focused on price relative to expectations of future earnings growth

Dividends for Defense and Recovery

Dividend-paying stocks can help mitigate the effects of a bear market and enhance returns during market rebounds

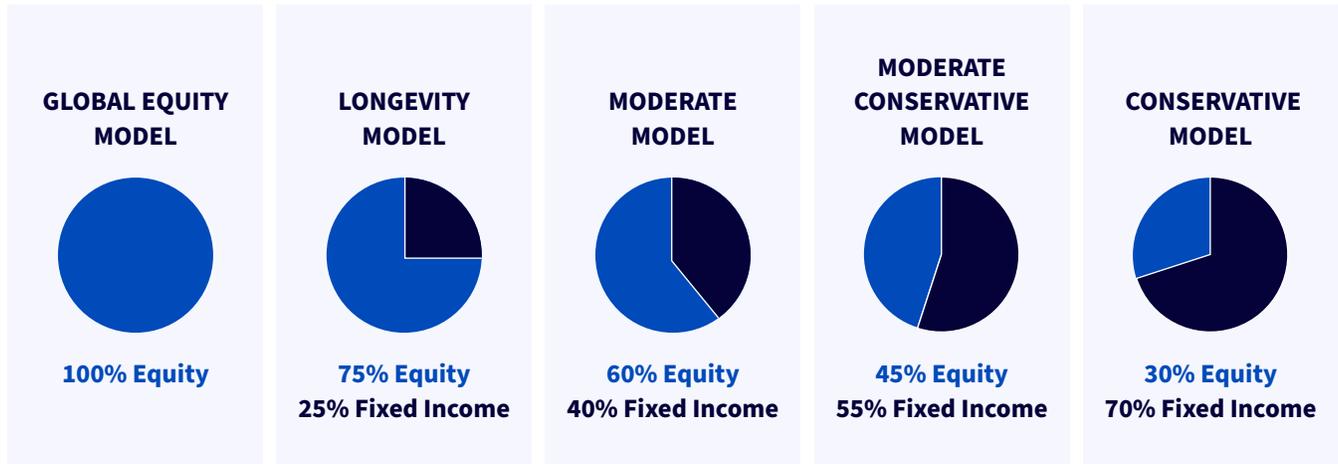
Addressing Longevity Risk

With longer life expectancies extending investment horizons, we believe a greater allocation to global equities is warranted in many client portfolios

[WisdomTree.com/investments](https://www.wisdomtree.com/investments)

Tailored Strategies for Every Client

For advisors looking to align portfolios with the core principles of Professor Jeremy Siegel and WisdomTree. This model suite offers thoughtfully constructed solutions with five distinct risk profiles, allowing advisors to match each client's portfolio to their specific goals, time horizon, and risk tolerance.



The investment management process for the portfolios is overseen by the WisdomTree Model Portfolio Investment Committee, which includes Professor Siegel. The WisdomTree advantage offers a disciplined investment approach designed to empower advisors and their clients.



Dedicated Model Portfolio Investment Committee featuring Professor Jeremy Siegel



Rigorous Investment Approach with proven track record



ETF-Focused Construct for transparency, cost, and tax-efficiency



Open-Architecture Framework using both WisdomTree and non-WisdomTree funds



Cost-efficient with no additional strategist fees

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Real-World Results of Resilience and Recovery: A Case Study

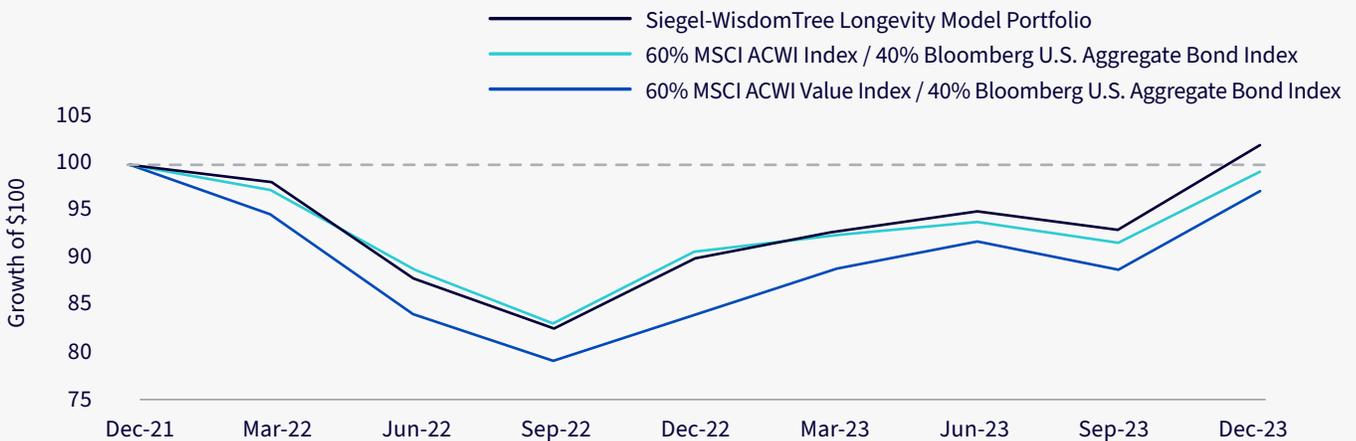
By focusing on valuations and tilting towards high quality, dividend-paying stocks, we provide a defensive strategy that can help mitigate drawdowns during market downturns and position portfolios for recovery when markets rebound. As an example, in 2022 the Siegel-WisdomTree Global Equity Model Portfolio was down only 9.9%, compared to the 18.1% decline in the S&P 500 Index.

2022 Calendar Year Returns



Additionally, the Siegel-WisdomTree Longevity Model Portfolio was able to fully recover from its 2022 declines in the following year, while a more traditional global 60/40 portfolio (60% MSCI ACWI IMI Index, 40% Bloomberg U.S. Aggregate Bond Index) was still in drawdown.

2022 Drawdown and 2023 Recovery



Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance data for the most recent month-end for WisdomTree funds is available at [WisdomTree.com/investments](https://www.wisdomtree.com/investments).

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Performance (as of 12/31/2025)

	Inception Date	Cumulative Returns			Average Annual Total Returns				
		1-Mo.	3-Mo.	YTD	1-Yr.	3-Yr.	5-Yr.	10-Yr.	Since Inception
Global Equity									
Siegel-WisdomTree Global Equity Model Portfolio (NAV)	11/30/19	0.81%	2.98%	17.61%	17.61%	15.10%	10.46%	-	9.91%
Siegel-WisdomTree Global Equity Model Portfolio (MKT)	11/30/19	0.78%	3.01%	17.76%	17.76%	15.08%	10.45%	-	9.88%
MSCI ACWI Value Index		1.87%	3.66%	21.98%	21.98%	14.74%	10.81%	-	9.35%
Longevity									
Siegel-WisdomTree Longevity Model Portfolio (NAV)	11/30/19	0.77%	2.67%	15.24%	15.24%	12.71%	8.02%	-	7.91%
Siegel-WisdomTree Longevity Model Portfolio (MKT)	11/30/19	0.73%	2.67%	15.39%	15.39%	12.70%	8.01%	-	7.88%
75% MSCI ACWI Value / 25% Bloomberg U.S. Aggregate Bond Index		1.37%	3.02%	18.19%	18.19%	12.20%	8.02%	-	7.40%
75% MSCI AC World Index / 25% Bloomberg U.S. Aggregate Bond Index		0.75%	2.74%	18.49%	18.49%	16.52%	8.30%	-	9.66%
Moderate									
Siegel-WisdomTree Moderate Model Portfolio (NAV)	12/31/23	0.43%	2.28%	14.12%	14.12%	-	-	-	10.90%
Siegel-WisdomTree Moderate Model Portfolio (MKT)	12/31/23	0.42%	2.29%	14.23%	14.23%	-	-	-	10.89%
60% MSCI ACWI Value / 40% Bloomberg U.S. Aggregate Bond Index		1.07%	2.63%	15.95%	15.95%	-	-	-	11.32%
60% MSCI AC World Index / 40% Bloomberg U.S. Aggregate Bond Index		0.57%	2.42%	16.21%	16.21%	-	-	-	13.43%
Moderately Conservative									
Siegel-WisdomTree Moderately Conservative Model Portfolio (NAV)	2/28/25	0.27%	1.79%	8.67%	-	-	-	-	8.67%
Siegel-WisdomTree Moderately Conservative Model Portfolio (MKT)	2/28/25	0.23%	1.75%	8.67%	-	-	-	-	8.67%
45% MSCI ACWI Value / 55% Bloomberg U.S. Aggregate Bond Index		0.76%	2.25%	-	-	-	-	-	9.24%
45% MSCI AC World Index / 55% Bloomberg U.S. Aggregate Bond Index		0.39%	2.09%	-	-	-	-	-	10.90%
Conservative									
Siegel-WisdomTree Conservative Model Portfolio (NAV)	2/28/25	0.12%	1.66%	7.75%	-	-	-	-	7.75%
Siegel-WisdomTree Conservative Model Portfolio (MKT)	2/28/25	0.09%	1.64%	7.75%	-	-	-	-	7.75%
30% MSCI ACWI Value / 70% Bloomberg U.S. Aggregate Bond Index		0.46%	1.87%	-	-	-	-	-	7.62%
30% MSCI AC World Index / 70% Bloomberg U.S. Aggregate Bond Index		0.21%	1.76%	-	-	-	-	-	8.72%

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance and underlying model portfolio holdings data for the most recent month-end is available at [WisdomTree.com/investments](https://www.wisdomtree.com/investments).

The Model Portfolio performance results shown are theoretical and do not reflect any investor's actual experience with owning, trading or managing an actual investment. Thus, the performance shown does not reflect the impact that economic and market factors had or might have had on decision making if actual investor money had been managed and allocated per the Model Portfolio. Actual performance achieved in seeking to follow the Model Portfolio may differ from the theoretical performance shown for a number of reasons, including the timing of implementation of trades (including rebalancing trades to adjust to Model Portfolio changes), market conditions, fees and expenses (e.g., brokerage commissions, deduction of advisory or other fees or expenses charged by advisors or other third parties to investors, strategist fees and/or platform fees), contributions, withdrawals, account restrictions, tax consequences, and/or other factors, any or all of which may lower returns. While Model Portfolio performance may have performed better than the benchmark for some or all periods shown, the performance during any other period may not have, and there is no assurance that Model Portfolio performance will perform better than the benchmark in the future. Model Portfolio performance calculations assume reinvestment of dividends, are pre-tax and are net of fund expenses.

ETF shares are bought and sold at market price (not NAV) and are not individually redeemable from the Fund. Total returns are calculated using the daily 4:00 p.m. EST net asset value (NAV). Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where Fund shares are listed. Market price returns do not represent the returns you would receive if you traded shares at other times.

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Calendar Year Returns

	Inception Date	2025	2024	2023	2022	2021	2020
Global Equity							
Siegel-WisdomTree Global Equity Model Portfolio (NAV)	11/30/19	17.61%	12.14%	15.61%	-9.86%	19.66%	4.56%
Siegel-WisdomTree Global Equity Model Portfolio (MKT)	11/30/19	17.76%	11.93%	15.64%	-9.88%	19.68%	4.52%
MSCI ACWI Value Index		21.98%	10.76%	11.81%	-7.55%	19.62%	-0.33%
Longevity							
Siegel-WisdomTree Longevity Model Portfolio (NAV)	11/30/19	15.24%	9.53%	13.43%	-10.24%	14.43%	5.28%
Siegel-WisdomTree Longevity Model Portfolio (MKT)	11/30/19	15.39%	9.35%	13.43%	-10.23%	14.43%	5.23%
75% MSCI ACWI Value / 25% Bloomberg U.S. Aggregate Bond Index		18.19%	8.35%	10.29%	-8.77%	14.12%	2.34%
75% MSCI AC World Index / 25% Bloomberg U.S. Aggregate Bond Index		18.49%	13.25%	17.91%	-16.87%	13.28%	14.68%
Moderate							
Siegel-WisdomTree Moderate Model Portfolio (NAV)	12/31/23	14.12%	7.80%	-	-	-	-
Siegel-WisdomTree Moderate Model Portfolio (MKT)	12/31/23	14.23%	7.69%	-	-	-	-
60% MSCI ACWI Value / 40% Bloomberg U.S. Aggregate Bond Index		15.95%	6.91%	-	-	-	-
60% MSCI AC World Index / 40% Bloomberg U.S. Aggregate Bond Index		16.21%	10.76%	-	-	-	-

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance and underlying model portfolio holdings data for the most recent month-end is available at [WisdomTree.com/investments](https://www.wisdomtree.com/investments).

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Empower Your Practice with Professor Siegel and WisdomTree

By adopting the Siegel-WisdomTree Model Portfolios into your practice, advisors can focus on building and deepening client relationships while relying on the professional investment capabilities of WisdomTree.

Leverage more than just model portfolios. The following WisdomTree resources are available to you:



Client-friendly weekly market insights from Professor Siegel



Topical webinars covering timely market events and opportunistic exposures



Portfolio performance and commentary to enhance client communication and engagement advisor/client relationships



Tools to build portfolios that tailored to long-term goals

For more information on Professor Siegel and the Siegel-WisdomTree Model Portfolios, contact your WisdomTree representative, or visit [WisdomTree.com/Siegel-WisdomTree-Portfolios](https://www.wisdomtree.com/Siegel-WisdomTree-Portfolios).

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IMPORTANT INFORMATION

There are risks involved with investing, including possible loss of principal. Using an asset allocation strategy does not ensure a profit or protect against loss.

For Financial Advisors: WisdomTree Model Portfolio information is for educational purposes only and should not be considered as tax, legal, accounting, investment, or financial planning advice. WisdomTree does not act as an investment advisor or fiduciary and does not provide individualized investment advice. Advisors are solely responsible for making investment decisions for their clients based on their clients' financial circumstances, without input from WisdomTree. Model Portfolio information is provided "as is". WisdomTree provides no representation or warranty as to the current accuracy, reliability or completeness of, nor liability for, decisions based on such information, and it should not be relied on as such. WisdomTree is not responsible for determining the suitability of any Model Portfolio or securities for any third party. The information should not be considered a solicitation to buy or an offer to sell a security. It does not take into account any investor's particular investment objectives, strategies, tax status or investment horizon. Performance does not represent actual returns and the interpretation of the results should take into consideration the limitations inherent in the results of the Model Portfolio.

WisdomTree primarily uses its own funds in the Model Portfolios unless there is no WisdomTree Fund that is consistent with the desired asset allocation or strategy. As a result, the Model Portfolios are expected to include a substantial portion of WisdomTree Funds notwithstanding that there may be a similar fund with a higher rating, lower fees and expenses, or substantially better performance. WisdomTree and its affiliates will indirectly benefit from investments made based on the Model Portfolios through fees paid by the WisdomTree Funds. Model Portfolio information is as of the date indicated, is subject to change, and should not be altered by advisors or third parties.

WisdomTree pays certain brokerage and financial services firms in connection with WisdomTree Funds being made available commission-free, without transaction fees, for data, for access to the firm or its advisors and/or for other reasons. Please ask your financial advisor if their firm has any such arrangements with WisdomTree. Arrangements between any brokerage and financial services firms and WisdomTree should not be considered a recommendation or endorsement by WisdomTree to use any such firm or any financial advisor associated with such firm.

Jeremy Siegel serves as Senior Economist to WisdomTree, Inc., and its subsidiary, WisdomTree Asset Management, Inc. ("WTAM" or "WisdomTree"). He serves on the Model Portfolio Investment Committee for the Siegel WisdomTree Model Portfolios of WisdomTree, which develops and rebalances WisdomTree's Model Portfolios. In serving as an advisor to WisdomTree in such roles, Mr. Siegel is not attempting to meet the objectives of any person, does not express opinions as to the investment merits of any particular securities and is not undertaking to provide and does not provide any individualized or personalized advice attuned or tailored to the concerns of any person.

Investors should consider the investment objectives, risks, charges and expenses of the funds included in any model portfolio carefully before investing. For a prospectus or, if available, the summary prospectus containing this and other important information about the fund, visit each fund family's website. Read the prospectus or, if available, the summary prospectus carefully before investing.

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